TRUSTED NOT TO COMPROMISE

EXPORTING EXCELLENCE

Pakistan's largest exporter of wires and cables

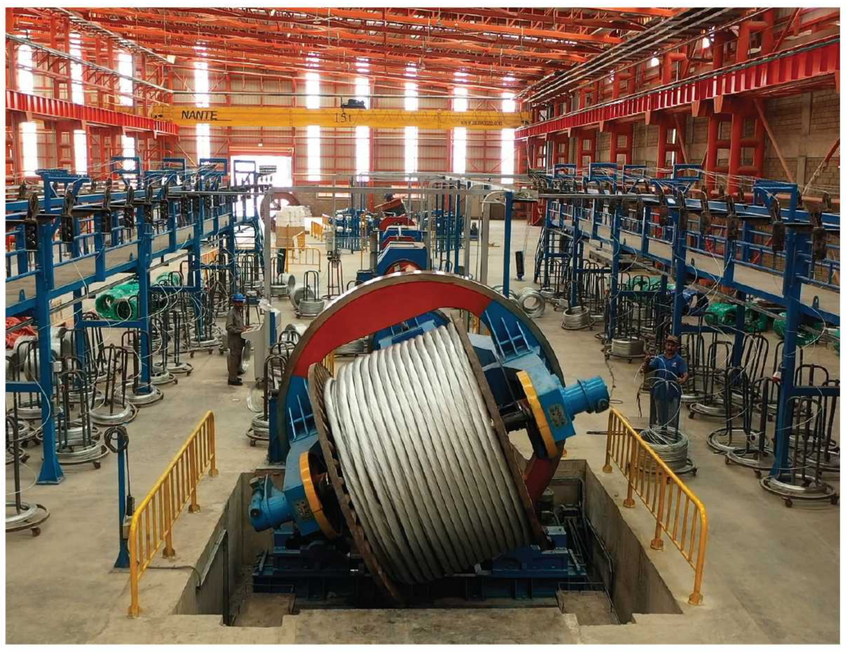
A member of ASC AMIR S. CHINOY GROUP

About Us

Founded in 1953, Pakistan Cables is the premiere and most reputable wires and cable manufacturer in Pakistan. During 2010-2017, Pakistan Cables remained an affiliate of General Cable, a Fortune 500 company with a global presence of 57 plants in 26 countries. Currently, Pakistan Cables has an exclusive technical collaboration with CTC Global Inc., US. The Company is ISO 9001:2015, ISO 14001:2015 and ISO 45001 with certifications from KEMA Netherlands, CNC Germany, Bureau Veritas, TÜV SÜD, TÜV Rheinland, TÜV Austria, UKAS, BSI, USACE, PSQCA and PCSIR.

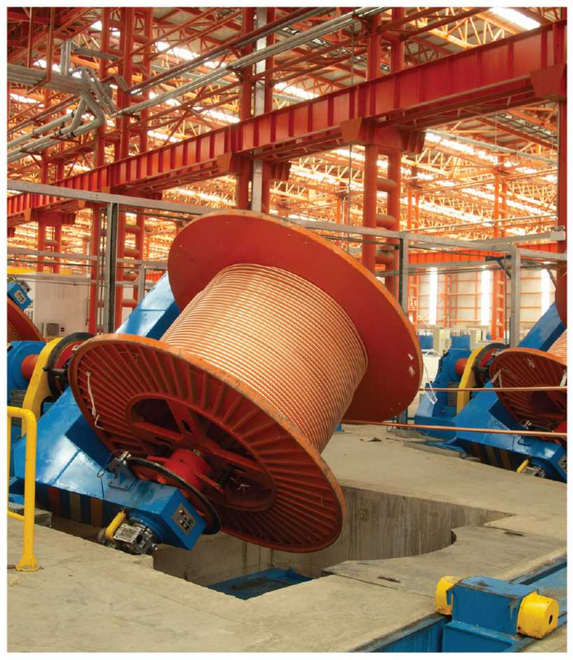
Exporting to over 40 markets, Pakistan Cables has stockists across 3 continents. As winners of the prestigious FPCCI Export Trophy consecutively for seven years since 2016, Pakistan Cables is leading the wires and cable exporter segment from Pakistan. Being the first wires and cable manufacturer listed on the PSX since 1955, it has the largest geographical footprint in Pakistan with presence in over 200 cities.

Recently, it expanded its operations to a new 42-acre, purpose-built, state of the art manufacturing facility in Nooriabad, Sindh. Pakistan's first 69 kV CCV line for MV cables with superior German technology was unveiled at its new factory in Nooriabad. In addition, it also successfully completed the commissioning of on grid 2 MW solar panel during the same year. The Pakistan Cables factory at Nooriabad also includes Pakistan's first and largest Miyawaki based urban forest on an industrial estate. Spread across 3 acres, the Pakistan Cables Urban Forest is home to over 50,000 trees of 59 native species. The new manufacturing facility upholds the Company's commitment to deliver world class product quality, boost economic productivity and lead on benchmark practices.











The Company is also one of the first 26 local companies to sign the Business Ambition for 1.5°C commitment prior to COP26 in Glasgow, UK in 2021. As a signatory of the United Nations Global Compact, all CSR related activities are aligned with the UN's Global SDGs. The Company's science-based emission reduction targets are validated and approved by SBTi. Its science-based emission reduction targets are part of the long-term vision of Pakistan Cables to develop its net zero targets and strategies that are aligned with SBTi's net zero criterion.

Pakistan Cables, a member company of the Amir S. Chinoy Group

Founded by Mr. Amir S. Chinoy, the ASC Group has been at the forefront of Pakistan's industrialization for over 70 years.

384,000
(Metric Tons)
Total Metals Produced

60
Number of Export Destinations
(including USA,Canada, Europe)

71
Years of Production

Key member companies of the ASC Group

International Industries Ltd.
Promising Reliability, For Now and Tomorrow

Incorporated in 1948
Listed on PSX since 1984

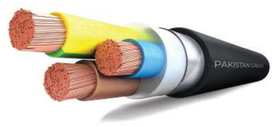
2024 Turnover
$ 92 MN



Pakistan Cables

Incorporated in 1953
Listed on PSX since 1955

2024 Turnover
$ 103 MN



International Steels Limited
Shaping Tomorrow

Incorporated in 2007
Listed on PSX since 2012

2024 Turnover
$ 245 MN



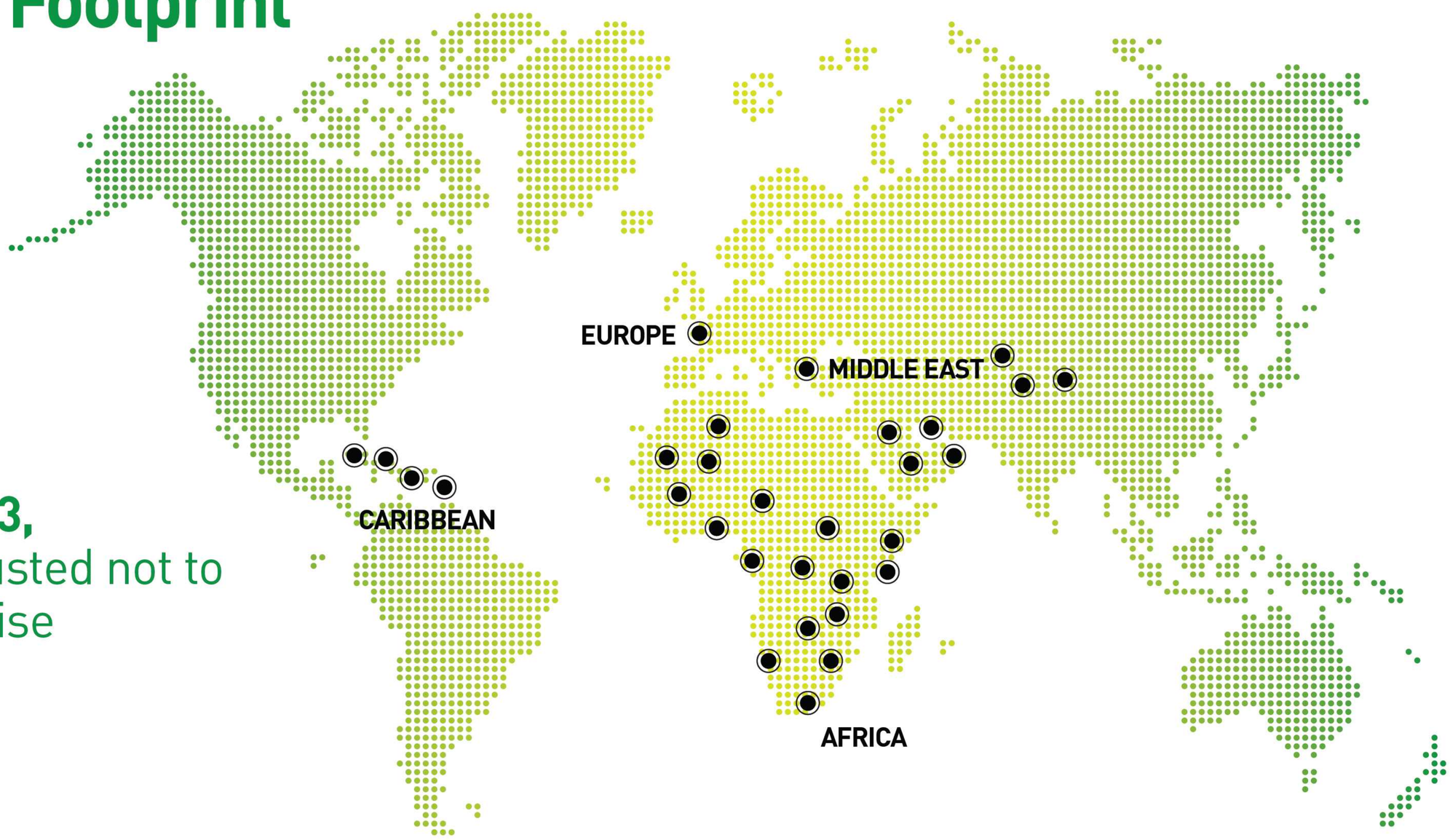
CHINOY
ENGINEERING & CONSTRUCTION
(PRIVATE) LIMITED

Incorporated in 2024

Services:
Contracting services
in the construction
and engineering industry



Global Footprint



Since **1953,**
we are trusted not to
compromise

Certifications

Products

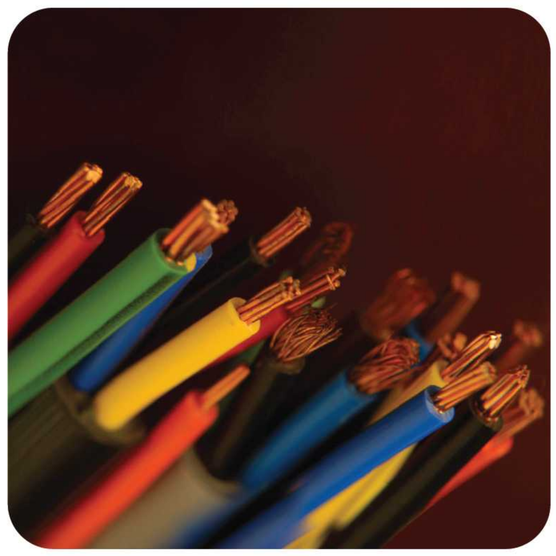
Wires and Cables

Pakistan Cables produces a wide range of wires and cables that meet national and international standards, using LME-registered "A" grade copper cathodes.

General Wires and Cables:

- Single-core cables (1mm² to 10mm²)
- Large single-core cables (16mm² to 70mm²)
- Multi-core cables (1mm² to 10mm²)
- Flexible multi-core cables (1mm² to 4mm²)

Customized requests are also accommodated.



Medium Voltage (MV) and Low Voltage (LV) Cables:

- MV cables up to 15 kV and LV cables up to 3.3 kV
- Various insulation options availabe which include: PVC, XLPE, LSZH



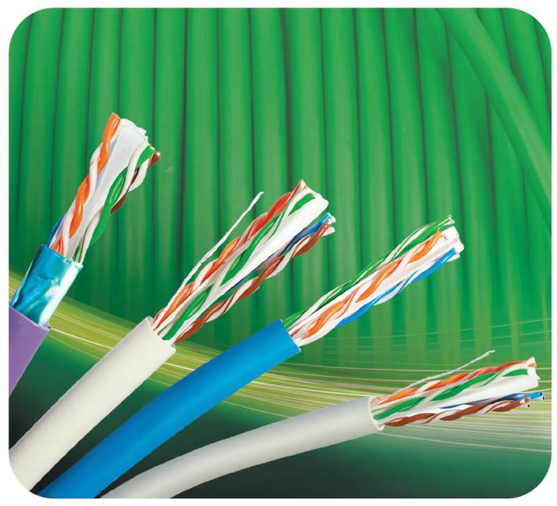
Fire Retardant Cables:

- Made with Low Smoke Zero Halogen (LSZH) insulation
- Enhanced flame propagation resistance and fire protection
- First in Pakistan to provide KEMA-certified LSZH Power Cables



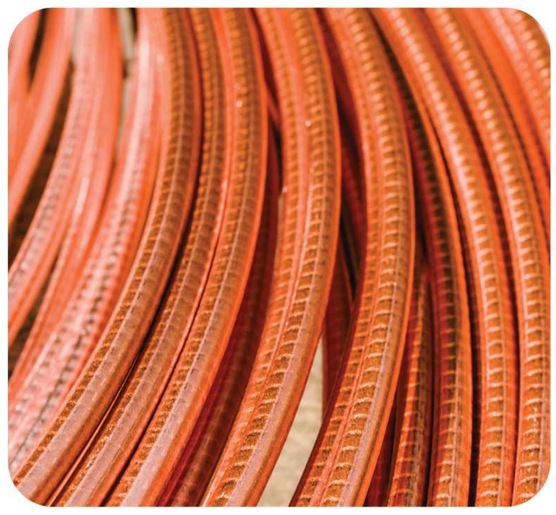
Other Wires and Cables:

- Solar DC Cables
- Coaxial Cables
- Control Cables (PVC and XLPE insulated)
- Auto Cables
- Indoor Telephone / Intercom Cables
- Screened Power and Control Cables



Copper Rod

Pakistan Cables has been manufacturing 8mm copper rod since 1996, that uses only LME registered “A” grade copper cathodes. Pakistan Cables is the largest importer of copper cathode in Pakistan, far surpassing any other importer.



Aluminium Rod

With advanced metallurgical techniques, Pakistan Cables produces Aluminum rod of superior quality for various industrial applications. Each rod is engineered to meet stringent standards for strength, dimensional accuracy, and structural integrity.



Conductor

Pakistan Cables supplies reliable overhead conductors like ACCC®, ACSR®, AAC®, PACC®, and HDBC®. As the exclusive supplier of ACCC® the company offers a solution that reduces line losses, CO_2 emissions and boosts capacity. Developed with CTC Global Inc., USA, this technology is used in 60 countries.



PVC Compound

Pakistan Cables manufactures world class quality PVC compounds using advanced machinery and automated systems, with non-toxic raw materials that meet safety standards and promote sustainability.



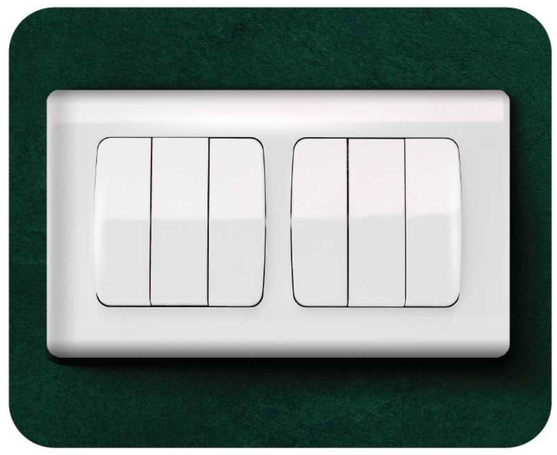
Alumex

Pakistan Cables is manufacturing Alumex® aluminum profiles, made from prime AA 6063 billets using Pakistan’s largest German extruder, offer strength and precision for architectural and structural use.



Wiring Accessories

The wiring accessories range combines modern design with easy installation and are certified to British Standards with BSI and ASTA diamond marks.



ESG - Living Our Vision

We invest to empower and transform lives and see this as a commitment to the future. Our mission is to provide world class category solutions that are manufactured and distributed efficiently, optimise use of clean energy and build the world sustainably.

As a member company of the Amir S. Chinoy group, Pakistan Cables is aligned with the group's approach on ESG with the same focus to their day-to-day work: creating long term value and a shared belief for sustainability.

Environmental

Ignite Possibilities

- 2MW on-grid Solar Power Plant
- Waste Water / Effluent Treatment Plants
- Waste Management
- Use of natural resources (solar, rainwater)
- Deforestation (re-use cable drums, AlumEx)
- Advocacy for tree plantation (Urban Forest)

Social

Transform Lives

- Workforce Health and Safety
- Diversity & workplace policies (training & development)
- Labor standards
- Empowering youth (Student engagement program and scholarships)
- Pakistan's first cooperative education program to promote STEM, among women education - ASCEND
- Social upliftment (person with disabilities, women and children)

Governance

Instil Pride

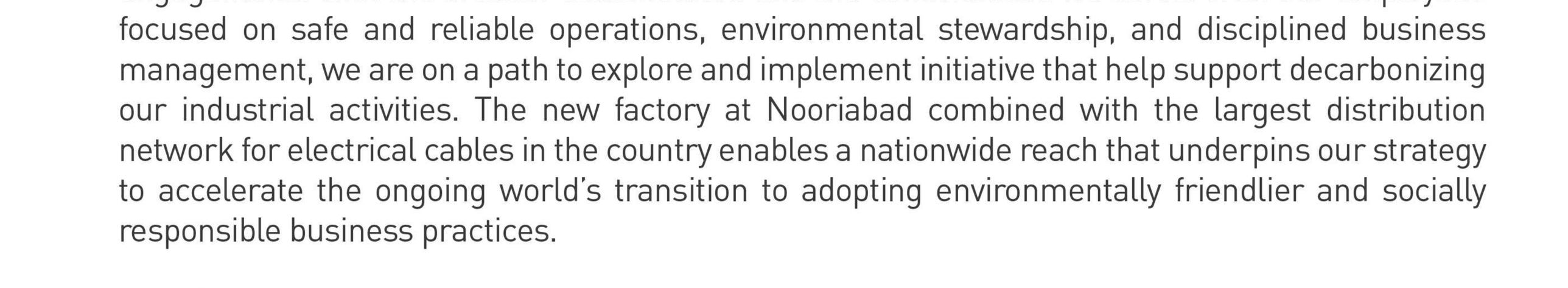
- Ethical standards
- Board diversity and governance
- Shareholder rights
- Shareholder engagement
- Pay for performance
- Transparency

We bring our core values of Teamwork, Agility, Passion, Innovation and Transparency in all our engagements with the broader stakeholders and the communities we serve. With our employees focused on safe and reliable operations, environmental stewardship, and disciplined business management, we are on a path to explore and implement initiative that help support decarbonizing our industrial activities. The new factory at Nooriabad combined with the largest distribution network for electrical cables in the country enables a nationwide reach that underpins our strategy to accelerate the ongoing world's transition to adopting environmentally friendlier and socially responsible business practices.

UN GLOBAL COMPACT

SCIENCE BASED TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION



Pakistan's Largest Exporter of Wires and Cables



RAIL & METRO

Mozambique, Qatar

Supplied for FIFA World Cup 2022 to comply with strict regulations.



MINING

Côte d'Ivoire, DR Congo, Mozambique, Mali, Senegal

Tailor made solutions with custom designs and rapid delivery to remote sites.

Randgold/Barrick Gold mine, AngloGold Ashanti Mine



OIL & GAS

Kenya, UAE

Leveraging expertise to deliver within 2 weeks for robust application.



CEMENT

DR Congo, Iraq

Globally approved vendor for FLSmidth and leading supplier to sector.



CONSTRUCTION

Afghanistan, Bahrain, Ghana

By consolidating with our vast local business we are able to avoid MOQs.

ABSA Bank Head Office, Ghana



FOOD & HEALTHCARE

Afghanistan, Ethiopia, Guinea, Ghana

Proud association with quality-oriented sectors through provision of 10 year warranty.

Kwame Hospital, Ghana



POWER

Iraq, Nigeria, Oman, Syria

Wide range of special cables for various types of power plants.

Panama Canal



UTILITIES

Afghanistan, Guinea-Bissau, Oman

Approved by over 10 national utilities and supplying for critical needs.

Substation Salalah, Oman



DATA & TELECOM

Afghanistan, Nigeria, Syria, UAE

Specialized products carrying 3rd party approvals.

Contact us at:

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Karachi-74000, Pakistan.

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